

Spectacular Light and Dance Choreography at the Spotlight – Bucharest International Light Festival Opening

Spotlight Bucharest International Light Festival #4

Theme of the edition: United We Shine

April 12-15 2018 | 8:30 p.m. – 11 p.m.

11 participant countries

27 light installations and video mapping sessions on emblematic buildings

4 festival days

International Video Mapping Contest for CEC Palace

Calea Victoriei becomes pedestrian

For the first time the University Square, TNB, Arch of Triumph and other monuments,
buildings and locations included on the Spotlight map

Special contest for public fans

Thursday, April 12th, 8:30 p.m., the **Spotlight – Bucharest International Light Festival**'s fourth edition officially kicks off with a big scale show performed by two international groups in **George Enescu Square**. Spotlight is the only international light festival of the city and is a Bucharest City Hall event organized by ARCUB – The Cultural Center of Bucharest Municipality.

Starting from **8:30 p.m.**, tens of thousands of spectators are expected in George Enescu Square to watch the famous high-tech dancers **Light Balance** in their first ever show in Bucharest. Finalist of America's Got Talent in 2017, the group from Ukraine is one of the trendiest dance acts of the moment. After conquering numerous audiences in Great Britain, Germany, South Korea, Saudi Arabia and China, Light Balance will present for the Spotlight opening a highly sophisticated show that combines dance with light. The Light Balance moment is preceded by the representation of the UK drummers from **Spark!**, half musicians, half futuristic characters covered in illuminated costumes and armed with sci-fi musical instruments.

Following the Spotlight opening show, the public is invited to discover this year's installations alongside the **main festival venue** from Central University Library (Biblioteca Centrală Universitară) to Splaiul Independenței. For the first time in Spotlight history, the festival map is extended to the next **strategic points**: Arch of Triumph, Grigore Antipa National Museum of Natural History, Știrbei Palace, Romanian Athenaeum, Ministry of Internal Affairs, University Square, National Theater of Bucharest, and Bucharest City Hall.

With **new locations**, buildings and monuments included on the Spotlight map, the first CEC Palace **video mapping international contest**, and **26 more installations, video mapping sessions and pani projections** from **11 countries**, Spotlight changes the capital's urban scenery for four festival days in a row.

SPOTLIGHT 2018 | INSTALATIONS

1. ARCH OF TRIUMPH

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Piața Arcul de Triumf

Due to the 100th anniversary of the existence of Romania, the Arch de Triumph is presented by excerpts of the Romanian history. Historic photographs will be combined with the existing elements of the arch into an artwork. The collage as a whole is embedded in the architecture of the Arch of Triumph. Its colors are taken from the Romanian national flag. The pani projection is made possible with the support of UTI GRUP.

2. GRIGORE ANTIPA NATIONAL MUSEUM OF NATURAL HISTORY

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Șoseaua P.D. Kiseleff 1

A variety of animals from different continents get together peacefully to form a harmonious unity and populate the Museum of Natural Science.

3. ȘTIRBEI PALACE

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Calea Victoriei 107

The front façade of the Palatul Stirbei building is shining in new splendor. Due to Romania's 100th anniversary, the building will have a very special luminous paint that present architectural elements in the colors of the Romanian flag.

4. ROMANIAN ATHENAEUM

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Strada Benjamin Franklin 1-3

The famous concert hall is basically opening for the audience. The beauty of its interior will be presented externally in an artistic way by using a projection mapping on the house front. The viewer is able to see hidden treasures of the interior which are usually not open to the public.

5. CALEA VICTORIEI. THE STORY OF A STREET

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Video mapping

Author: Mindscape Studio (Romania)

Location: Biblioteca Centrală Universitară, Strada Boteanu 1

Discover the history of one of Bucharest's oldest avenues through video mapping projected on the facade of the first academic library in the city. Calea Victoriei. Povestea unei străzi (Victory Avenue. The History of a Street) displays the most important moments, notable figures, and emblematic buildings linked to this avenue, from Cantacuzino Palace to Dame Mița The Bicyclist, from Telephone Palace, Military Circle, and CEC Palace to Carol I st, George Enescu, and Alexandru Ioan Cuza.

6. MINISTRY OF INTERNAL AFFAIRS

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Piața Revoluției 1A

Following the motto "Romania 1918-2018 | We celebrate together" the Ministry of Interior Affairs is lit in the colors of the Romanian national flag for the first time. Using historical pictures, the architecture of the building is emphasized through a dynamic Centenary themed projection.

7. LE PETIT JARDIN

Installation

Author: TILT (France)

Location: Parcul Kretulescu

For Spotlight 2018, TILT studio creates a garden of light out of a combination of installations. Inspired by the echinocactus family, Echinodermus' leaves stretch to 11 m high, looking like a giant firework frozen in time. The garden is completed by illuminated peonies, Asian flowers, and the eight meters high Herbum Follus.

8. LASER BIG PIANO

Interactive Installation

Author: Tom Brânduș / Sylenz Media (Romania)

Location: Piața Revoluției

Inspired by the famous Big-Piano used for kids' games and special dance shows, the Laser Big Piano installation takes the fun up to a whole new level. While keeping the piano keyboard and the interactivity factor from the initial instrument, Laser Big Piano uses oversized keys to generate laser lights and sophisticated audio sequences. The four meters long installation incorporates touch sensors and laser projectors that react everytime the piano keys are stepped on, "painting" the surroundings with laser graphics and intelligent lights.

9. DISCOBALLS

Installation | Live DJ

Author: 360 Revolution (Romania)

Location: Calea Victoriei 41-43

One of the iconic places in contemporary Bucharest, the former Muzica (Music) shop is celebrated at Spotlight with the exclusive presence of Virgin Radio DJs that are mixing live music during the four festival evenings. The party decor is set by Discoballs, one of the main attractions of Spotlight's first edition.

10. TIME WAVE

Video mapping

Author: On Screen (Romania)

Location: Hotel Novotel

During the four festival evenings, the facade of the Novotel Hotel turns into a time travelling portal with the help of 3D projections. Created by On Screen studio from Romania, Time Wave transforms the architecture of the building offering the passers by an abstract show of lights, colors and forms, emphasized and defined by audio special effects.

11. BUTTERFLY

Video mapping

Author: Les Ateliers Nomads (Romania)

Location: Palatul Telefoanelor, Calea Victoriei 35

Part of the building facade is transformed by video mapping into a butterfly's route through a variety of natural landscapes. The flight is filled with all sorts of obstacles caused by the very architecture of the building, like the shape of the windows. The video mapping projection created an optical illusion where what is virtual cannot be easily distinguished by what is real.

12. LANGUAGE OF LOVE

Video mapping

Author: Birgit Zander / Daniel Bandke (Germany)

Location: Teatrul Odeon, Calea Victoriei 40-42

The installation completely covers the facade of Odeon Theater with tens variations of the word „love” written in different languages of the world. Inspired by this year's motto "United We Shine", the projection is created by Birgit Zander and Daniel Bandke as the symbol of the great importance love has in connecting human beings as well as cultures.

13. KISS CAM

Installation

Author: EDU (Romania)

Location: Cercul Militar Național, Strada Constantin Mille

Kiss Cam is a camera scanning the crowd in search of a couple to bring into the spotlight. Their images are being shown on a gigantic 20 meters long and 11 meters high screen. Encouraged by the public, the couple is invited to kiss in front of the camera. Kiss Cam is famous not only for its romantic moments, but for its funny or embarrassing moments as well, to the delight of the crowd watching everything on the screen from the Military Circle building.

14. GRAND HOTEL DU BOULEVARD

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Bd. Regina Elisabeta 5

The Grand Hotel du Boulevard projection is inspired by the theme of the edition "United We Shine". Using light and color, the projection carries the messages of solidarity, of peace and unity in the world.

15. BEAM PENDULUM

Instalație

Author: 360 Revolution (Romania)

Location: Blocul Rosenthal, Calea Victoriei 22-24

BEAM PENDULUM is an installation creating the passers by the illusion of a multi-spatial dimension. Smart lights are placed above the street to create de illusion of walking under a somptuous arch of triumph made entirely out of light, colour and illusion.

16. THE NOMAD CAT

Interactive installation

Authors: Alexandru Ciubotariu (Pisica Pătrată), Les Ateliers Nomad, (Romania)

Location: Direcția Generală de Poliție a Municipiului București, Calea Victoriei 19

A graphic character that is emblematic for Bucharest street art, Pisica Pătrată (The Squared Cat) has its own interactive installation created by Les Ateliers Nomad. Two nomad cats, as big as a four meter high wall, set their camp on Calea Victoriei for the four festival nights and enliven the street with their ever changing moods and chromatics. The Nomad Cats either frown at the passersby, cast a shy smile, at times nervously shout or laugh out loud to the public's liking who gets to decide their moods by pressing their button.

17. INTERACTIV HOPSCOTCH

Interactive Installation

Author: On Screen (Romania)

Location: BCR, Calea Victoriei 15

The participants are invited to enter the playground one by one. Each jump on a new perimeter sets off a lively animation with sound. The participant's interaction is caught on camera and projected onto the façade of the nearby building. The completion of the game is rewarded with virtual congratulations.

18. FACELESSMEN

Installation

Author: Radu Ignat (Romania)

Location: Strada Lipsani

A three meter high metal mask displays different shapes, features, and textures by projecting different lights onto its sculpted surface.

19. SPOTLIGHT VIDEO MAPPING CONTEST

Video mapping

Authors: Darklight Studio (Spain), Hermes Mangialardo (Italy), KEDR Visuals (Russia), Mindscape Studio (Romania), Multiscalar (Germany), Skgmedia (China)

Location: Palatul CEC, Calea Victoriei 13

Exclusively for the fourth Spotlight edition, six international artists transform the CEC Palace façade through video mapping projections that were selected finalists in this year festival's open call.

The winner of the Spotlight Video Mapping Contest will be chosen by the public from the six finalist project via online vote. Spotlight fans can vote for their favourite video mapping projection during April 12th – 15th, and have the chance to win an action recording camera. Details spotlightfestival.ro.

20. COMICS

Video mapping

Author: Les Ateliers Nomads (Romania)

Location: Palatul Loteriei Române, Calea Victoriei 9

Video mapping transforms the windows of the legendary Văcărescu-Bellu-Prager House into canvas for illustrating the story of one of the most important moments in Romanian history, the coronation of King Ferdinand I of Romania. Using a comic book graphic style, the historical moment is revealed in several chapters, each being designated to one of the windows from the façade of the emblematic windows.

21. PARROT PARTY

Instalație

Author: Zara Pasfield (Australia)

Location: Muzeul Național de Istorie a României

An interactive light and sound installation, Parrot Party is inspired by critically endangered native New Zealand Kea parrot. Colored in vibrant yellow, blue, green or orange, the origami shaped birds grow happy and excited when people are around. Immersing the audience in a fusion of color, light and sound, Parrot Party installation draws attention from a distance. As the crowd of people joining the party increases, the parrots raise their voice in an array of calls, tweeting and chirping.

22. 100 STYLES OF TEXTURES

Live VJ

Author: Festival of Lights Art Collective / Christopher Noelle (Germany)

Location: Calcan, Str. Franceză 1

Transforming the dull concrete structure of the blind wall into a huge screen, the visual and multimedia artist from Linz, Christopher Noelle works with Romanian visual motifs in a live mapping performance inspired by the anniversary of the Great Union Centenary.

23. ORIFLAMME

Installation

Author: Sébastien Lefèvre (France)

Location: Podul Piața Națiunile Unite

In an explosion of color, hundreds of pennants are animated by kaleidoscopic light effects. Oriflamme installation travelled to light festivals in Lyon, Lausanne, Dubai, and was created in 2012 by Sébastien Lefèvre, performing arts light designer (theater, ballet, contemporary dance) and author of impressive light installations displayed in Russia, Switzerland, Germany, Belgium, United Arab Emirates.

24. UNITED WE SHINE IN 100 FRAGMENTS

Video mapping

Author: MotionLab (Romania)

Location: Primăria Municipiului București, Bd. Regina Elisabeta 47

Awarded twice at iMapp Bucharest, the studio specialized in video mapping, 2D and 3D animations, MotionLab takes a modern approach on the Centenary anniversary with their latest work entitled United We Shine in 100 Fragments!

25. UNIVERSITY SQUARE

Pani projection

Author: Festival of Lights Art Collective / Daniel Margraf (Germany)

Location: Bd. Regina Elisabeta 5

The beautiful building from Regina Elisabeta Boulevard 5 presents two types of projections during Spotlight festival. The first projection emphasizes the architecture of the building using a harmonic light composition. Many details of the façade are carved out by projecting luminous colors. The second design on Banca Comerciala Română building is referring to this year's Spotlight theme "United We Shine". The Romanian Centenary is celebrated through a dynamic projection of light and colors.

26. HOUSE OF CARDS

Installation

Author: OGE Creative Group (Israel)

Location: Piața Universității

After previously being displayed at light festivals from Berlin, Milan, Amsterdam, Baltimore, and Jerusalem, House of Cards installation becomes one of the main Spotlight 2018 attractions. A spectacular light installation at daytime, in the evening and at night, House of Cards is formed out of 100 oversized playing cards that light up according to a rhythmic choreography of lights and shadows.

27. CENTANERY OF THE GREAT UNION

Video mapping

Author: Mindscape Studio (Romania)

Location: Teatrul Național București, Bd. Nicolae Bălcescu 2



The video mapping created by Mindscape studio on the facade of the National Theatre Bucharest briefly illustrates a part of the Romanian history. In order to best illustrate the beginning of the XXth century atmosphere, the installation makes use of vintage photographs, the art of calligraphy, and a series of reinterpreted famous paintings.

Spotlight program starts, every festival day, from 8:30 p.m. and ends at 11 p.m. For more details on the Spotlight 2018 locations and installations please visit arcub.ro and spotlightfestival.ro.

International partner: Festival of Lights Berlin

Partners: Kaufland România, Enel România, BCR.

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***ARCUB** – The Cultural Center of Bucharest Municipality promotes the Capital's cultural identity since 1996. The projects initiated and organized by ARCUB throughout the years have contributed to the diversification of the city's cultural life, as well as to its inclusion amongst the great capitals of the world.*

***ARCUB** is the organizer of Bucharest International Light Festival – Spotlight, International Street Theater Festival – B-FIT in the Street!, of the sole Capital's international jazz festival – Bucharest Jazz Festival, and a co-organizer of Bucharest Days.*

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